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## Heavy-duty CAT5e and CAT6 Ethernet Cables from Io Audio Technologies Support ether $CON^{\otimes 1}$ Standard

Ethernet cables designed by professionals, for professionals...

DALLAS, TX (April 19, 2018) – Io Audio Technologies, a division of Knight Electronics, Inc., has developed a family of heavy-duty CAT5e and CAT6 Ethernet cables for the working musician and professional sound technician. The Professional Series Shielded CAT5e and CAT6 Etherlatch<sup>TM</sup> cables are designed for solid digital audio connections such as digital snakes, AES50, & MADI or lighting protocols like DMX512 and ARTNET. Fully compatible with standard etherCON<sup>®</sup> chassis connectors, the CAT5e and CAT6 cables contain high-quality twisted pairs that are shielded to prevent crosstalk and EMI.

The Professional Series Shielded CAT5e and CAT6 Etherlatch<sup>TM</sup> cables feature 8 conductors (4 Pairs) plus a drain wire. Both cables have a durable jacket built to withstand the rigors of the road and modern digital audio production. The jackets not only offer long-term dependability, but also deliver flexibility similar to that of a standard microphone cable.

The cables can also be fitted with two interchangeable connector options for space-saving strain relief. These sleek L-Style and X-Style Etherlatch<sup>TM</sup> connectors provide better strain relief and protect against excess stress at the connection point, the point where most abuse occurs. In addition, the adjustable L-Style Etherlatch<sup>TM</sup> connectors allow users to twist off the Zinc shell to reveal the RJ45 connector inside the housing. This allows you

to use the cable with standard networking equipment that does not have an ether CON® jack.

The robust CAT5e cables are available in lengths of 10, 25, 50 and 100 feet, while the CAT6 cables are available in 10, 25, 50, 100, 150, 200, and 300 foot lengths. The 23 AWG cables provide ultra stable connection and exceptionally low skew delay.

The rugged CAT5e cables deliver the same durability and dependability as the CAT6 model in a more price sensitive package.

"From a quality, durability and cost standpoint, our professional CAT5e and CAT6 Ethernet cables give musicians and sound professionals a better option to eliminate inconvenient connectivity failures on stage or in production," said Randy Rivero, VP of Technology for Io Audio Technologies.

[1] Io Audio Technologies® ethernet connectors are designed to be compatible with products manufactured by Neutrik AG, Neutrik USA and their related entities, however they are not manufactured by, affiliated with, or endorsed by Neutrik AG, Neutrik USA, or any related entity. Neutrik® and etherCON® are registered trademarks of Neutrik AG.

## About Io Audio Technologies

Io Audio Technologies designs, develops and manufactures a broad line of audio equipment that meets the needs of customers around the globe. An ISO 9001:2008 certified manufacturer, Io Audio Technologies leverages extensive experience in the live sound industry to deliver high-quality audio cables, connectors and accessories for the novice musician and music professional alike.