

FOR IMMEDIATE RELEASE
May 16, 2018



For more information, contact:
David Luna
Io Audio Technologies
(214) 340-0265
david@ioaudiotechnologies.com

Garth Miller
All Business Marketing
(919) 424-0090
garth.miller@allbusmarketing.com

Io Audio Technologies Delivers Specialized Locking Power Cable for Speakers and Lighting Fixtures

Rugged Powerlatch power cables feature a SJTW weatherproof cable jacket to withstand outdoor environmental conditions...

DALLAS, TX (May 16, 2018) – Io Audio Technologies, a division of Knight Electronics, Inc., has launched a series of power cables suitable for audio, lighting and video applications. Designed for use in indoor and outdoor environments, the Powerlatch™ power cables utilize a rugged weatherproof jacket to ensure proper performance and safety. This Powerlatch™ cable is designed to integrate perfectly with current Neutrik® standards of the powerCON® plug¹.

These 14 AWG Powerlatch™ power cables are fitted with rugged locking connectors that eliminate the possibility of accidental unplugging while providing an ultra-stable connection. The connectors are specifically keyed to eliminate the possibility of inter-mating. Per current standards, the blue connector is for power input while the gray connector is for power output.

These UL approved Powerlatch™ power cables are available in two versions. The Powerlatch™ to Powerlatch™ version is used to daisy chain power between two fixtures, while the Powerlatch™ to Edison version is plugged directly into a standard NEMA 5-15R electric receptacle.

“These cables are the perfect way to ensure your power connections don’t come loose. The rugged connectors and weatherproof jacket will easily endure the rigors of live productions,” said Randy Rivero, VP of Technology for Io Audio Technologies.

The Powerlatch™ to Powerlatch™ come in standard lengths of 3 and 10 feet, while the Powerlatch™ to Edison come in 10 and 25 feet, with custom lengths available upon request.

[1] Io Audio Technologies® power connectors are designed to be compatible with products manufactured by Neutrik AG, Neutrik USA and their related entities, however they are not manufactured by, affiliated with, or endorsed by Neutrik AG, Neutrik USA, or any related entity. Neutrik® and powerCON® are registered trademarks of Neutrik AG.

About Io Audio Technologies

Io Audio Technologies designs, develops and manufactures a broad line of audio equipment that meets the needs of customers around the globe. An ISO 9001:2015 certified manufacturer, Io Audio Technologies leverages extensive experience in the live sound industry to deliver high-quality audio cables, connectors and accessories for the novice musician and music professional alike.